

#### The GetMyFirstJob Ambassador Network (GAN)

Information for Candidates, Employers and Training Providers

### What is the GetMyFirstJob Ambassador Network

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The GetMyFirstJob Ambassador Network is a group of inspired ambassadors who volunteer to talk about their experiences to inspire young people and tell them about all the opportunities available to them after school, college or further in their career.

**RICS** 

Transport

for London

## GetMyFirstJob Ambassadors are:

### Credible

Ambassadors instill confidence and trust in others by the quality of their knowledge, skills, presence, and professionalism.

#### **Owners**

Ambassadors take complete ownership of their role and task, always seeking out opportunities to contribute.

### Collaborative

Ambassadors thrive by achieving results with others. They are able to leverage collective expertise and are adept at building effective networks to achieve shared goals.

#### **Relationship Driven**

Ambassadors maintain relationships with a wide variety of people over an extended period of time.

### What do GetMyFirstJob Ambassadors do?

GetMyFirstJob Ambassadors make a valuable contribution to the reputation of apprenticeships by raising the aspirations of young people aged 14-24 to help them make informed decisions about their future. Our ambassadors represent not only their own journey, employer and training provider but be an advocate for all the opportunities on the GetMyFirstJob website.

We have a tiered ambassadorial structure to allow every ambassador the chance to share their story while choosing exceptional apprentices to shape and influence our network.

	Ambassador	Ambassador Leader
Share story on GetMyFirstJob website		
Share information and news with network		
Become an active member of the GAN LinkedIn Group		
Help grow GAN ambassador network		
Commit to a minimum of 1 day per quarter on ambassadorial activities		
Share insights to enhance the GAN		
Attend virtual meetings, annual face to face meetings and ad-hoc calls		

# What's in it for the ambassadors?

Meet and network with like-minded individuals outside of their own organisations

Learn skills to help them excel in their career

Become part of a community where you could benefit from performance-related rewards, such as goodie bags and online shopping vouchers

Help other young people find apprenticeship opportunities and start exciting careers

Additional activity to add to your CV

# What's in it for employers?

- Encourage prospective candidates to ask questions on LinkedIn to facilitate networking, best practise and top tips.
- Input towards our communications via social media channels to support key messages and campaigns (e.g. National Apprenticeship Week).
- Get unbiased feedback from current apprentices to help us deliver you a better service.
- Additional PR opportunities through our network and exposure alongside FTSE250 companies

- Have access to GetMyFirstJob recorded content for use in own promotional material.
- Apprentice Ambassadors will also naturally be advocates for their employer, spotlighting their experience and encouraging future applicants.
- Ambassadors will be exposed to experiences and areas they may not gain through their apprenticeship alone, such as networking and mentoring which will help them in their end-point assessment.

# What's in it for training providers?

- Encourage prospective candidates to ask questions on LinkedIn to facilitate networking, best practise and top tips.
- Input towards our communications via social media channels to support key messages and campaigns (e.g. National Apprenticeship Week).
- Get unbiased feedback from current apprentices to help us deliver you a better service.
- Additional PR opportunities through our network and exposure alongside FTSE250 companies.

- Have access to GetMyFirstJob recorded content for use in own promotional material.
- Apprentice Ambassadors will also naturally be advocates for their training provider, spotlighting their experience and encouraging future applicants.
- Ambassadors will be exposed to experiences and areas they may not gain through their apprenticeship alone, such as networking and mentoring with will help them in their end-point assessment

# More information & how to join

Our ambassador opportunities are open to anyone currently enrolled on an apprenticeship scheme who has been on their programme for a minimum of 3 months. For more information about the GetMyFirstJob Ambassador Network, or to join the network simply email:

ambassadors@getmyfirstjob.co.uk

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# GetMyFirstJob